

## **Pillar G Intrinsic Brand Fungicide Receives California Registration**

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Provides New Options for Disease Control and Plant Health in Turfgrass

RESEARCH TRIANGLE PARK, NC, May 26, 2015 – BASF today announced that Pillar G Intrinsic brand fungicide has received California registration.

Pillar G control over important plant diseases including dollar spot, anthracnose, brown and large patch, take-all patch, summer patch, snow molds such as Microdochium patch (pink snow is a combination Insignia® fungicide and Trinity® fungicide on a granular carrier. This combination of two highly effective active ingredients delivers excellent preventative mold) and leaf spots.

“The registration of Pillar G Intrinsic brand fungicide in California will really help golf course and lawncare professionals who want a proven granular product that delivers disease control against as many as 27 turfgrass diseases in an easy and convenient manner,” said Joe Lara, senior product manager for BASF ornamentals. “Pillar G Intrinsic brand fungicide will also help maintain higher quality turf as the effects of the California drought and limited water availability take on greater importance”

Pillar G Intrinsic brand fungicide is formulated on a clay granule that provides excellent spreading characteristics because of its density and uniform particle size. The active ingredient moves quickly off of the granule after regular irrigation or precipitation so that it can protect turfgrass soon after application.

Pillar G Intrinsic brand fungicide is labeled for use on most turfgrasses for both lawns and golf courses and provides healthier and higher quality turf, especially during environmentally stressful periods.

For more information, visit [IntrinsicPlantHealth.com](http://IntrinsicPlantHealth.com) or [BetterTurf.basf.us](http://BetterTurf.basf.us).

### **About BASF's Crop Protection division**

With sales of more than €5.4 billion in 2014, BASF's Crop Protection division provides innovative solutions in crop protection, seed treatment and biological control as well as innovations to manage nutrients and plant stress. Its portfolio also includes products for turf and ornamental plants, pest control and public health. BASF Crop Protection is a leading innovator that partners with growers to protect and enhance crop yields, enabling them to produce high quality food more efficiently. By delivering new technologies and know-how, BASF Crop Protection supports growers to make a better life for themselves, their families and communities. Further information can be found on the web at [www.agro.basf.com](http://www.agro.basf.com) or on our social media channels.

### **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has nearly 17,000 employees in North America, and had sales of \$19.3 billion in 2013. For more information about BASF's North American operations, visit [www.basf.us](http://www.basf.us).

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

**Always read and follow label directions.**

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