

News Release



BASF extends EOP rebates for customers in areas impacted by recent hurricanes

For more information contact:
Eileen Sarro
BASF Corporation
Tel: (919) 659-3935
E-mail: eileen.sarro@basf.com

RESEARCH TRIANGLE PARK, NC, September 25, 2017 – BASF is extending the timeframe to qualify for its October Early Order Program (EOP) rebates until Nov. 15, 2017, for customers in areas impacted by the recent hurricanes. The extension is being offered to give customers time to focus on their personal needs rather than worrying about EOP deadlines.

The extension is being offered to customers located in:

>> The entire state of Florida;

>> The Houston, Texas Metroplex and associated coastal zones of Texas;

>> Southern Georgia and associated coastal zones.

“We are really saddened by the devastation these hurricanes have caused, and we know how many of our customers are impacted,” explains Jeff Vannoy, BASF Senior Product Manager for Turf Products. “This extension is just a small helping hand to allow customers to focus on what’s important in the short term.”

Customers in these areas should contact their turf agent or distributor to take advantage of the extension.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 17,500 employees in North America, and had sales of \$16.2 billion in 2016. For more information about BASF’s North American operations, visit www.basf.us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 114,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of about €58 billion in 2016. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.

BASF Corporation
26 Davis Drive
Research Triangle Park, NC 27709
<http://agproducts.basf.com>