



Building a foundation for cool-season turf

Prepare now for next year's summer stress



Summer stressors like warm weather and humidity have been tough on your cool-season turf. But it's not too early to start preparing for next summer with foundational products for healthy, resilient turf.

"High-performance solutions are a must to protect your turf during the summer, and laying the groundwork begins in the spring. With EOP starting soon, superintendents can plan and purchase for

their first fungicide applications in the spring," says Kyle Miller, BASF Technical Service Representative.

The BASF holiday spray program for cool-season turf provides guidelines for keeping your turf in top condition during the summer season. Each product and application is timed to protect turf around major spring and summer holidays when stress will be at its peak. Whether it's moisture, heat, drought or mechanical injury from aerification or mowing — not to mention the stress of heavy traffic — the holiday spray program will help you maintain championship conditions.

Intrinsic® brand fungicides, the foundation of the holiday spray program, deliver broad-spectrum disease control and boost plant health. BASF advises superintendents to start early with a Memorial Day application, stay on course with a second spray around July 4th, and finish strong with a third application around Labor Day. "You'll go into the winter months clean and can put your turf to bed healthy," Kyle says.

For greens, the backbone of the holiday spray program is **Lexicon**® **Intrinsic** brand fungicide, now labeled for four applications a year at the highest rates. For fairways, tees and surrounds, **Honor**® **Intrinsic** brand fungicide and **Insignia**® **SC Intrinsic** brand fungicide provide excellent disease control and plant health benefits like longer, stronger roots and greater stress tolerance.

With the worries superintendents face during summer months, a strong fungicide foundation provides the peace of mind that comes with healthy, quality turf.

Always read and follow label directions.

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